

John W. Kenagy, MD, MPA, ScD, FACS

Dr. John Kenagy knows healthcare as a physician, executive, scholar, advisor and patient. In addition to 20 years experience as a vascular surgeon, he has been Chief of Surgery, Chief of Staff and Regional Vice President for Business Development for a multi-state, not-for-profit healthcare delivery system. And, most importantly, he has been a patient.

His frustration with current methods was fueled by an injury – he suffered a broken neck in a fall from a tree. Critically injured, he discovered that his recovery depended on the efforts of dedicated individuals working in an unpredictable and often unresponsive system. Searching for answers, he earned a management degree from Harvard University's Kennedy School of Government and was appointed Visiting Scholar at Harvard Business School.



Kenagy's Harvard research included developing disruptive innovation healthcare strategy with Harvard Business School Professor Clayton Christensen and translating to healthcare the drivers for success in transformational companies like Toyota, Intel and Apple.

The result is Adaptive Design®; a set of revitalizing choices and opportunities that cultivate adaptability in the everyday work of the organization and its people. He authored *Designed to Adapt: Leading Healthcare in Challenging Times* to be the guidebook to more care for less cost. The American College of Healthcare Executives named it the 2011 Book of the Year.

Dr. Kenagy's work and his soon-to-be-released, web-based, on-line learning course *Experience Adaptive Design* enable everyone from the executive team to the frontline to get patients exactly what they need at continually lower cost. It's the way to thrive in 21st Century healthcare.

His contributions have been widely recognized:

- Clinical Professor of Surgery, University of Washington
- Adjunct Professor of Pharmacy and Therapeutics, University of Pittsburgh
- Visiting Scholar, Harvard Business School (1998-2002)
- Harvard University Advanced Leadership Initiative in Healthcare and Case Western Reserve University Weatherhead School of Business Executive Education
- Speaking and consulting engagements throughout the US and in Canada
- Testimony before the US Senate Commerce Committee
- Co-author with Clayton Christensen of the first article on disruptive innovation in healthcare in *Harvard Business Review*.
- Author of "Service Quality in Health Care" in the *Journal of the American Medical Association*, named the Best Healthcare Management Article of the Year.
- Coauthored Harvard Business School Teaching Cases used worldwide to teach how to effectively innovate in complex, dynamic, unpredictable, competitive environments.
- *Forbes Magazine* featured Dr. Kenagy as "the man who would save healthcare."